

Personal Data Protection

From 25 May 2018, the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (GDPR) has been in force.

In accordance with the applicable regulations concerning the protection of personal data, in particular the GDPR, to ensure an adequate protection of personal data, the data subject should be provided with all information regarding the processing of his or her personal data specified in Art. 13 or 14 of the GDPR, depending on whether such data were obtained directly from the data subject or from other sources.

In view of the above, we would like to inform you that: The Controllers of your personal data are Sebastian Klauz and Joanna Sęk conducting business activity as partners of the Civil Partnership under the name GOLDMAN, with its registered office in Tczew (address: ul. Armii Krajowej 86, 83 - 110 Tczew)

For matters related to data protection, please contact us using e-mail ado@goldman.pl

Your personal data is processed for the following purposes [The legal basis for the processing of personal data is given in square brackets]:

- 1) concluding and performance of contracts within the scope of the Controller's business activity (e.g. related to the ordered subscriptions, placement of advertisements, preparation of articles in published magazines) [Art. 6 sec. 1 letter (b) of the GDPR];
- 2) carrying out analyses and statistics, and for the needs of the business activity conducted [Art. 6 sec. 1 letter (f) of the GDPR];
- 3) asserting and defending against claims [Art. 6 sec. 1 letter (f) of the GDPR];
- 4) archiving [Art. 6 sec. 1 letter (f) of the GDPR];
- 5) replying to letters, offers, enquiries, complaints, appeals and requests;
- 6) carrying out activities related to data security [Art. 6 sec. 1 letter (f) of the GDPR];
- 7) customer satisfaction survey [Art. 6 sec. 1 letter (f) of the GDPR];
- 8) fulfilling legal obligations incumbent on the Controller (e.g. keeping accounting documents and documents confirming the performance of contracts in connection with the obligations arising from tax law) [Art. 6 sec. 1 letter (c) of the GDPR];
- 9) direct marketing [Art. 6 sec. 1 letter (a) of the GDPR];
- 10) profiling, of which we shall inform you in advance [Art. 6 sec. 1 letter (f) of the GDPR];

Your personal data may be transferred to the following entities:

- 1) processors in connection with commissioned activities carried out on behalf of the Controller;
- 2) related, cooperating entities and the Controller's contractors;
- 3) courier and postal companies that will be delivering parcels to you;
- 4) law firms which have been commissioned, for example to conduct proceedings;

- 5) entities or authorities entitled by virtue of legal regulations;
- 6) Controller's employees within the scope of their official duties.

Your personal data may be transferred to third countries (e.g. the USA) in connection with:

- 1) activities undertaken on social networks and the use of plugins and other tools from these networks (e.g. Facebook, Twitter, Google+);
- 2) the use of analytical and anonymous user's behaviour tracking tools, in particular such as Google Analytics, Gemius Trafic, Chartbeat;

The duration of the processing of your personal data depends on the purpose of their processing. Your personal data storage period is calculated based on the following criteria:

- 1) legal provisions which may oblige the Controller to process personal data for a certain period of time (e.g. the Accounting Act);
- 2) the period during which services are provided, contracts are performed or discussions or negotiations are held;
- 3) the period which is necessary to defend the Controller's interests or to assert his claims;
- 4) the period for which the consent has been granted.

If the period of data processing does not result directly from the obligation imposed on the Controller by the law, the Controller shall not process personal data longer than for the period of 6 years and 6 months calculated from the end of the calendar year in which the last activity of the parties took place, unless the personal data will be a part of proceedings before a court or other authorised body in spite of the expiry of the period mentioned hereinabove, which is determined by the basic statute of limitations for claims being 6 years from the end of the calendar year in which the claim has become due.

Moreover, we inform you that you have the right to:

- 1) request access to your personal data in order to rectify it;
- 2) have right to have incomplete personal data completed, including by means of providing a supplementary statement;
- 3) erasure and restriction of processing personal data;
- 4) object to further processing of your personal data;
- 5) transmit your personal data.

Voluntariness to provide data:

Providing personal data to the Controller is voluntary, nevertheless, it constitutes a necessary condition to purchase the Controller's products or services. Without access to

your personal data, the Controller will not be able to provide the goods or services offered.

Which personal data will be processed:

In connection with conducting business activity, the Controller may process the following categories of your personal data:

- 1) name and surname (including the person indicated as the addressee of possible deliveries),
- 2) e-mail address,
- 3) telephone number,
- 4) Tax Identification Number (if you conduct business activity),
- 5) address for service,
- 6) data on the history of purchase orders,
- 7) your activity on the Controller's websites or social networking profiles,
- 8) your nickname (if you are active on the social networking profiles of the Controller).

In case of any doubts as to the correctness of the processing of your personal data by the Controller, you have the right to lodge a complaint with a supervisory authority (The President of the Personal Data Protection Office). The Controller may use systems for automated decision-making. The following decisions are made in an automated way: profiling is carried out based on the data held, which include in particular: data concerning the services provided, transmission and location data, information obtained by means of cookies.

You have the right to withdraw your consent at any time. Withdrawal of the consent will not affect legal compliance of your personal data processing carried out pursuant to the consent granted prior to its withdrawal.

Your consent is independent of the time during which you use the services and is valid until withdrawal thereof.

Please send any correspondence with regard to the processing of your personal data to email: ado@goldman.pl or by post to the address of the Controller.

Right to object on grounds related to a particular situation

In addition, pursuant to Art. 21 sec. 1 and sec. 4 of the GDPR, we inform that:

- 1) The data subject shall have the right to object, on grounds relating to his or her particular situation, to processing of personal data concerning him or her, if the processing thereof is carried out based on the following grounds:
 - a) processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the Controller;

b) processing is necessary for the purposes of the legitimate interests pursued by the Controller or by a third party.

2) The objection referred to in point 1 shall be reported to the Controller.

3) With regard to the processing of your personal data, the Controller can be contacted by post or using e-mail: ado@goldman.pl.

4) Pursuant to Art. 21 sec. of the GDPR, when raising an objection, it is necessary to indicate the reasons therefor, related to the particular situation of the data subject.